

INVOICE



WGHP
2005 Francis St.
High Point, NC 27263
Main: (336)841-8888
Billing: (336)821-1209

www.myfox8.com

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
565735-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Americans For Prosperity	AMER FOR PROSPERITY	1843

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	565735	9782084

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	Fox 8 Early News 530-6P	530-6p	--WTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 8 W 08/08/12 5:52 PM Fox 8 Early News 530-6P 530-6p :30 AFP1205 \$1,400.00 NM									
2 8 Th 08/09/12 5:39 PM Fox 8 Early News 530-6P 530-6p :30 AFP1205R \$1,400.00 NM									
1 8 F 08/10/12 5:39 PM Fox 8 Early News 530-6P 530-6p :30 AFP1205R \$1,400.00 NM									
2	08/08/12	08/10/12	Late News M-F	10-1030p	--WTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 2 \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 W 08/08/12 10:28 PM Late News M-F 10-1030p :30 AFP1205 \$1,600.00 NM									
2 8 Th 08/09/12 10:27 PM Late News M-F 10-1030p :30 AFP1205R \$1,600.00 NM									
3	08/08/12	08/10/12	Late News M-F	1030-11p	--WTF--	:30	2	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 2 \$1,250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 W 08/08/12 10:52 PM Late News M-F 1030-11p :30 AFP1205 \$1,250.00 NM									
2 8 F 08/10/12 10:58 PM Late News M-F 1030-11p :30 AFP1205R \$1,250.00 NM									
4	08/11/12	08/12/12	Sa-Su 6-7p	6-7p	-----SS	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----SS 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 8 Sa 08/11/12 6:29 PM Sa-Su 6-7p 6-7p :30 AFP1205R \$500.00 NM									
1 8 Su 08/12/12 6:21 PM Sa-Su 6-7p 6-7p :30 AFP1205R \$500.00 NM									

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565735-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Americans For Prosperity	AMER FOR PROSPERITY	1843	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/11/12	08/12/12	Late News Sa-Su	10-1030p	-----SS	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----SS 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 08/11/12 10:24 PM Late News Sa-Su 10-1030p :30 AFP1205R \$1,200.00 NM									
6	08/11/12	08/12/12	Late News Sa-Su	1030-11p	-----SS	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----SS 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 08/11/12 10:59 PM Late News Sa-Su 1030-11p :30 AFP1205R \$900.00 NM									
7	08/13/12	08/14/12	Fox 8 Morning News	9a-10a	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 08/13/12 9:23 AM Fox 8 Morning News 9a-10a :30 AFP1205R \$450.00 NM 1 8 Tu 08/14/12 9:42 AM Fox 8 Morning News 9a-10a :30 AFP1205R \$450.00 NM									
8	08/13/12	08/14/12	Noon News	12-1230p	MT-----	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 08/13/12 12:26 PM Noon News 12-1230p :30 AFP1205R \$120.00 NM 2 8 Tu 08/14/12 12:28 PM Noon News 12-1230p :30 AFP1205R \$120.00 NM									
9	08/13/12	08/14/12	Fox 8 Early News 530-6P 530-6p		MT-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 08/13/12 5:39 PM Fox 8 Early News 530-6P 530-6p :30 AFP1205R \$1,400.00 NM 1 8 Tu 08/14/12 5:47 PM Fox 8 Early News 530-6P 530-6p :30 AFP1205R \$1,400.00 NM									
10	08/13/12	08/14/12	Late News M-F	10-1030p	MT-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 08/13/12 10:27 PM Late News M-F 10-1030p :30 AFP1205R \$1,600.00 NM 2 8 Tu 08/14/12 10:23 PM Late News M-F 10-1030p :30 AFP1205R \$1,600.00 NM									
11	08/13/12	08/14/12	Late News M-F	1030-11p	MT-----	:30	2	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 08/13/12 10:45 PM Late News M-F 1030-11p :30 AFP1205R \$1,250.00 NM 1 8 Tu 08/14/12 10:58 PM Late News M-F 1030-11p :30 AFP1205R \$1,250.00 NM									

Total Spots 21 Gross Total \$22,640.00

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Americans For Prosperity	AMER FOR PROSPERITY	1843

<u>Agency Commission</u>	\$3,396.00
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<u>Net Amount Due</u>	\$19,244.00
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